

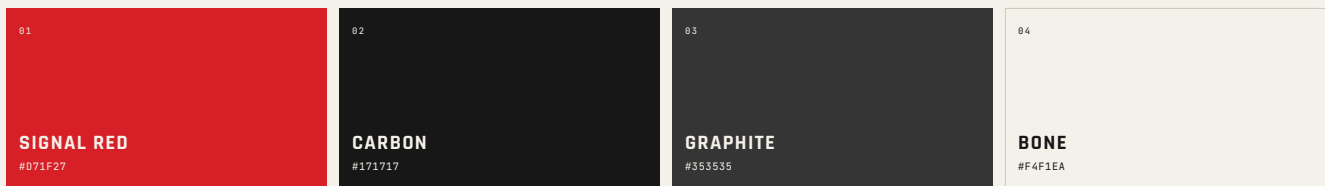
IDENTITY SYSTEM

INDUSTRIAL & TRANSPORTATION DESIGN

01 - PRIMARY MARK



02 - COLOR SYSTEM



03 - TYPOGRAPHY

DISPLAY / HEADINGS

Rajdhani 600

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9

BODY

Sora 400 — Body copy and long-form text.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9

TECHNICAL / META

JetBrains Mono / 0123456789

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z { } [] / . -

04 - VARIANTS



ON DARK

ON LIGHT

PRIMARY - BACKPLATE

ON ACCENT